



# LOS ANGELES GREEN LODGING CERTIFICATION PROGRAM

Save money and reduce your environmental footprint

The Los Angeles Green Lodging Certification Program recognizes hotels that implement policies around energy and water conservation, recycling, pollution prevention and earth-friendly purchasing, and actively markets your “green” hotel to meeting planners and tourists.

## DIRECT BENEFITS TO HOTELS

- Improved guest experience
- Enhanced branding and PR opportunities
- Significant cost savings
- Decreased carbon footprint
- City and community recognition
- Employee engagement

## SUPPORTING RESOURCES

- Free preliminary energy and water savings assessment by the LA Better Buildings Challenge
- Rebates and incentives from LADWP and So Cal gas
- Certification assistance from Green Seal and Green Globe
- Marketing support from the Los Angeles Tourism & Convention Board and the City of Los Angeles

## GET STARTED

The LA Better Buildings Challenge offers a range of free services to help hotels achieve their energy and water efficiency goals, moving toward certification through the LA Green Lodging Program. To learn how your hotel can become a Certified Green Business and how the LABBC can support you in achieving your energy and water savings goals, contact [info@la-bbc.com](mailto:info@la-bbc.com).

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

## PARTNERS

