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U.S. Green Building Council-L.A. (USGBC-LA) Launches LEGACY PROJECT Competition for Greenbuild 2016

Spotlight Ideas to Build Community Offer Alternate Opportunity

Los Angeles, CA (December 10, 2015) Today, the [U.S. Green Building Council-Los Angeles](#) (USGBC-LA) Chapter is launching the competition to create a Legacy Project, to be unveiled during [Greenbuild International Conference & Expo](#), October 5-7, 2016 in Los Angeles. The Greenbuild LA Legacy Project, which will be built, is a gift from the national USGBC and USGBC-LA Host Chapter to Los Angeles for hosting the conference and will be a permanent and enduring means of service, education and thanks to the local community. The Request for Proposal (RFP) can be accessed at <https://usgbc-la.wazoku.com/> with the due date of January 27, 2016. The project must be completed, i.e. built and delivered, by September 1, 2016.

Along with the Legacy Project, people also have the opportunity to submit Spotlight Ideas, ideas that serve similar goals to the Legacy Project, but may not yet be feasible or deliverable. Spotlight Ideas submitted to the website are intended to encourage people to dream and help foster, support and grow great Legacy Project *ideas* into full RFP submissions through community engagement. Selected standout ideas will be eligible to showcase at Greenbuild 2016. To submit an idea, see due dates and criteria, and learn how to build support, please visit <https://usgbc-la.wazoku.com/>.

The theme for the Los Angeles conference is "Iconic Green", drawing on LA's status as home to some of our nation's and the world's most iconic imagery, talent and landscapes, and submissions should consider what 'iconic' means for their project / idea. Both the Legacy Project RFP and Spotlight Ideas are open to all, and there is no submission fee. The ideal legacy project submission should be permanent, scalable, service varied socio economic backgrounds and be accessible to a larger general audience among other carefully chosen criteria.

"We are so excited to help guide the Legacy Project for Los Angeles," state Greenbuild 2016 Legacy Project co-chairs Coomy Kadribegovic of AECOM and Maya Henderson of Bentley Mills. "Both the final Project and the Spotlight Ideas provide people from across L.A. the chance to inspire and be inspired by others, address an important green building issue, and stimulate change, idea by idea."

Adds USGBC-LA Executive Director Dominique Hargreaves, "The final Legacy Project, in particular, will contribute to greening the local area, while also offering a visual explanation of *why* a sustainable built environment for all communities is so vital to our existence. The USGBC-LA is committed to transforming L.A. into a sustainable region through education (the

`why'), innovation and action, and having Greenbuild and this project here will hopefully get a lot of people to take an active interest."

Past conferences have sponsored projects that continue to serve their communities long after the attendees from Greenbuild have departed. These projects include an interactive playground in Philadelphia, a green building educational center in the Lower 9th Ward of New Orleans, and a new urban food studio in Washington, D.C.

Greenbuild, held in a different city each year, attracts over 30,000 global attendees and includes the largest green building expo, numerous education sessions, workshops and speakers, a Legacy Project and tours organized by the local chapter (USGBC-LA), art installations, and adjacent events. There are many opportunities to be involved in Greenbuild for anyone interested in a sustainable built environment. For developing information, please visit www.usgbc-la.org, or contact Dominique Hargreaves at dominique@usgbc-la.org.

The website is made possible thanks to a unique media partnership with Wazoku (www.wazoku.com), a leading collaborative idea management software company. Idea Spotlight, Wazoku's flagship product and the basis of the Legacy site, empowers enterprise, public sector and third-sector organizations to innovate and achieve their organizational goals through structured, managed, measured and sustainable collaborative idea management, open innovation and stakeholder engagement programs. "We are excited to support Greenbuild as it seeks to uncover innovative ways to improve the built environment in and around Los Angeles, engaging its members, partners and the general public." says Simon Hill, CEO of Wazoku.

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About U.S. Green Building Council-Los Angeles

USGBC-LA is a 501(c)3 nonprofit organization committed to creating a prosperous and sustainable future within one generation. Our mission promotes sustainability in LA County's built environment by delivering access to knowledge, resources, recognition and networking. (www.usgbc-la.org)